

PROGRESS REPORT (January 2020)

WP6: Dissemination, exploitation and training

BACKGROUND

WP6 aims at transferring knowledge, together with training, that is the key instrument for reinforcing cooperation and increasing the level of collaboration as well as enhancing synergy between the EU and China in food safety area. It will support the working synergies to be found between on-going EC projects and will maximise impact delivery in terms of improving safety of food supply and increasing consumer confidence in imported/exported agri-food products.

OBJECTIVES

- To deliver a comprehensive training program consisting of tailor-made training and exchange programmes, a series of training events, dissemination workshops, interactive seminars and international conference facilitating sharing a knowledge, not only among consortium members but with all potential end-users
- Widespread dissemination of the knowledge generated by the project through the range of dissemination tools to all interested stakeholders (industry, academia, scientists, official authorities, policy makers, consumers and other potential end-users)

PROGRESS ACHIEVED SO FAR

- **EU-China-Safe training programme:**
 - Actions to prepare training program finalised. Offers for trainings (short-term and young scientist mobility) based on (A) commodity, (B) analytical methodology concepts, considering (i) microbiological, (ii) chemical and (iii) food fraud threats collated and distributed for feedback to the involved organisations.
 - Massive Online Open Course on [Farm to Fork: Sustainable food production in a changing environment](#) developed.
- **Communication and dissemination campaign:**
 - Dissemination and Communication Plan prepared serving as a guideline for the efficient implementation of dissemination and exploitation activities, ensuring sustainability and contributing to the overall aims of the project.
 - Dissemination activities at a range of international scientific conferences and other events delivered.
 - Series of new scientific papers (8) in peer-reviewed journals published by the project consortium.
 - Networking with the European Institute of Innovation & Technology (EIT) Food (EIT Food) established (www.eitfood.eu).
 - EU-China-Safe Open Day and Workshop on "Food Safety in China: Past, Present and Future" were organised as satellite events of the 9th International Symposium on Recent Advances in Food Analysis (RAFA 2019), held from the 5th to 8th November 2019, in Prague, Czech Republic. Presentations from the workshop and series of posters demonstrating project activities are accessible [here](#).
 - [Video about EU-China-Safe at RAFA 2019](#) prepared and shared via EU-China-Safe YouTube channel.
- **Public bilingual website:**
 - Bilingual website www.euchinasafe.eu regularly maintained and updated with the information about progress in the project activities.
 - Intranet tool developed and maintained to serve as a repository of documents and data sharing for the project partners.
 - New social media accounts registered (Youku, Weibo), in addition to Twitter, LinkedIn, ResearchGate, WeChat, YouTube channel, and operated.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 727864 and the Chinese Ministry of Science and Technology (MOST) for the National Key R&D Program of China under 2017YFE0110800.

Disclaimer: The content of this document does not reflect the official opinion of the European Commission and/or the Chinese government. Responsibility for the information and views expressed therein lies entirely with the author(s).

SUCCESS STORY COMING SOON

- CALL FOR TRAINEES for participation in the EU-CHINA-SAFE training program will launch at the beginning of March 2020.
- In March 2020, 2 modules of the Distance Learning Programme will commence, (i) Food Integrity, Fraud and Traceability and (ii) Global Food Standards and Legislation. In September 2020, (iii) the Advanced Analytical Tools for Food Safety will run. This program will provide a number of study options including at Postgraduate Certificate, Postgraduate Diploma, and at Masters level. More information is available [here](#).
- Series of Online courses (i) Animal Feed Production: Feed Quality and Feed Safety, (ii) An Introduction to Food Systems, (iii) An Introduction to Food Science, (iv) Digitalisation and technology in the food chain, is under preparation. More information is available [here](#).
- The interactive workshop on [Developing risk communication using social science methods](#) will be organised, at the conference FoodIntegrity: Building transparency and trust, on 18-19 March 2020, Twickenham Stadium, London, UK.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 727864 and the Chinese Ministry of Science and Technology (MOST) for the National Key R&D Program of China under 2017YFE0110800.

Disclaimer: The content of this document does not reflect the official opinion of the European Commission and/or the Chinese government. Responsibility for the information and views expressed therein lies entirely with the author(s).